

# Privacy Statement - One-Click-Checkout-Service

Date Modified: March 8, 2024

We at Mercedes pay USA LLC (“We”) take the protection of your personal information seriously. Protecting your privacy is important to us and is something we take into account in our business processes. We process your personal information on the basis of applicable privacy law. In this Privacy Statement, we inform you about how we process your personal information and your rights in respect to this. In particular, this Privacy Statement informs you about:

- Who is responsible for processing your personal information and how you can reach our Chief Privacy Officer;
- What personal information about you we process and how we collect it;
- Why we process your personal information;
- Your obligation to provide your personal information and what happens if you do not provide it;
- To which recipients and/or categories of recipients and recipients we transfer your data;
- How long do we store your data for and how we protect it; and

What rights concerning your personal information you have under privacy law.

This Privacy Statement applies whenever you use the “One-Click Checkout-Service” (the “Service”) on:

- The Mercedes me Store via web, app and in-car; or
- Your Mercedes me account;

## What personal information do we collect and how do we collect it?

For the purposes of this Privacy Statement, “personal information” means any information that can be used, either alone or in combination with other information, to identify you.

We collect a unique customer identification number associated with you from the relevant Mercedes-Benz web shop or service provider. We also collect information relating to your payment card directly from you during the check out process, namely, your name, the expiry date of the payment card and the payment card number.

## Why do we process your personal information?

We process your personal information in order to provide you with the Service. If you choose to use this service, you will not have to enter your payment data again when making payments on Mercedes web shops and services connected to the Service. The processing of this data is necessary in order to provide you the Service.

If you choose to activate the payment data stored for the Service in your vehicle (Mercedes pay for in-car payment), we will use your customer identification number (CIAM ID) and vehicle identification number (VIN) to generate a new identification number for the multimedia system in your vehicle to enable the authentication of transactions in the vehicle. We process your CIAM-ID and VIN exclusively for the creation of a new identification number and do not pass this data on to third parties. At no stage do we store or process your biometric data.

We also use information about your purchases to contact you about other products and services that might be of interest to you.

## Are you obligated to provide your personal information and what happens if you do not provide it?

The provision of your personal information is necessary for us to provide you with the Service. If you decide not to provide your personal information, you will be unable to use the Service. You can, of course, continue to make the payment and finish the checkout process without using the Service.

### **To which recipients and/or categories of recipients do we transfer your personal information?**

In order to enable the actual payment, we transmit your information, in compliance with the *Payment Card Industry Data Security Standards* ("PCI DSS"), to the Payment Service Provider ("PSP") chosen by the merchant. These PSPs are bound to us by data processing agreements requiring them to only process your personal information for the purposes described in this Privacy Statement.

We, or our PSPS, may store and process your personal information in the European Union, which has privacy and data protection laws that differ from those in Canada. If you are a resident of Quebec, this means your personal information may be stored outside of Quebec.

If you would like further information about the third parties processing your personal information on our behalf, please contact us using the details under the "Contact Us" section.

### **How long do we store your personal information and how do we keep it safe?**

We will store your personal information during the term agreement of the One-Click Checkout-Service. That means your personal information is stored until the One-Click Checkout-Service is deactivated. You can deactivate the service by removing it from your Mercedes-Benz customer profile at any time. We safeguard your personal information using reasonable security measures that appropriate to the sensitivity of your personal information, the purposes for which we process it, and the amount, distribution and format of the data . In particular, your payment card data is processed and stored in compliance with the *Payment Card Industry Data Security Standards* (PCI DSS).

When we no longer need to retain your personal information, we will securely destroy it or make it anonymous, so that it can no longer be used to identify you.

### **What rights do you have over your personal information?**

You have the following rights in connection with the processing of your personal information:

#### **1. General Rights**

- You have the **right to information about our processing of personal information** This means that you have the right to obtain from us confirmation as to whether or not personal information concerning you is processed, and, where that is the case, to request access to that personal information. The access includes the purposes of the processing, the type of personal information concerned, and the recipients or categories of recipients to whom the personal information have been or will be disclosed.
- You have the right to request access to your personal information in our custody or control by contacting our Privacy Officer. If you want access, please put your request in writing and give us enough details to help us understand the information that you want to access. We must verify your identity before we start our search, or before we give you access to your data. We'll tell you if there is a fee to access your data. We may also ask you for more information to confirm the scope of your request, such as the time period or a more specific description of the information you want to access. After we receive your written request, verify your identity and understand the scope of your request, we'll give you a written response to your access request within the timeframe set by applicable privacy law.

- There may be limits to your right to access your data. For example, if the information is subject to legal privilege, contains confidential commercial information, relates to an investigation of a breach of an agreement or law, or contains information about other individuals that cannot be separated.
- You have the right to have incorrect personal information **corrected**. This means that you have the right to obtain from us the rectification of inaccurate personal information concerning you. personal information

## **2. Right to withdraw consent**

You can withdraw your consent to our processing of your personal information at any time by giving us reasonable notice, subject to legal, business, or contract requirements. However, withdrawing your consent may limit or prevent us from providing you with the Service. For example, we will not be able to process your payments without your payment card information. You may also withdraw your consent for our use of your purchase history to contact you about other products and services. This will not affect your ability to use the Service.

To withdraw your consent, you may contact us at the contact information set out below.

### **a. For Quebec residents only**

If you are a resident of Quebec, you also have the right to request that we delete your personal information. We will fulfill your request, subject to any contractual or regulatory obligations that require us to retain the personal information.

## **Contact Us**

To exercise the above-mentioned rights, please contact us at:

Chief Privacy Officer  
Mercedes-Benz Financial Services  
2680 Matheson Blvd. East  
Suite 500  
Mississauga, Ontario  
L4W 0A5

E-mail: [data\\_mercedespayusa@mercedes-benz.com](mailto:data_mercedespayusa@mercedes-benz.com) (Reference: Mercedes pay LLC)

## **Can this Privacy Statement be changed?**

We have indicated, at the top of this page, when we last updated this Privacy Statement. We may update it again in the future. We will publish the changes in your Mercedes-Benz customer profile.